Memorandum Of Understanding

(hereinafter referred to as "the MoU")

between

DEVI Sansthan

and

Adventure Of Humanity

This Memorandum of Understanding is being entered into and executed on this 25th day of September, 2023, in Lucknow, India and Sweden by and between:

DEVI Sansthan (Dignity Education Vision International) is a non-profit organization having its registered office at 10 Station Road, Lucknow, 226001, UP (hereinafter referred to as "DEVI Sansthan" which shall unless repugnant to the context or meaning thereof be deemed to mean and include its successors and assigns) of the **First Party**

AND Adventure of Humanity, having its registered office at 137 Avenue Des Cactus, France, (hereinafter referred to as the "Adventure of Humanity" which expression shall, unless it be repugnant to the meaning and context thereof, be deemed to include its successors and permitted assigns); of the **Second Party**

DEVI Sansthan and Adventure of Humanity are collectively referred to as "parties" and individually as a "party".

Hereby, the following decided:

1. Both parties have agreed to enter in an MoU for a long term duration to brand, market, network and spread the Global Dream Universal Literacy and Climate Consciousness in support of SDG 4 worldwide and meeting the SDG 4 and SDG 13 goals before 2030.
2. Both Parties will share knowledge, resources, and best practices to achieve their common goals in this regard. (ANNEXURE A)
3. The purpose of this framework agreement is to promote collaborative research and study activities in the common areas of expertise and towards world's largest education forum.
4. According to their resources and legal framework, the parties agree to establish between them a bilateral cooperation programme aiming at:

Dignity Education Vision International DEVI SANSTHAN LUCKNOW

a) Promoting exchange visits or online participation in events mutually

b) Promoting students´ involvement into improving the literacy rates and implementation of ALfA programs bringing together the climate consciousness

c) Carrying out joint research programmes

d) Organizing together symposia, conferences, meetings, trainings and workshops.

e) Inciting the participation of the administrative staff in cooperation actions that would facilitate good practice exchanges

f) Branding each other on their website, social media and in their events and exchanging publication and documentation about their activities adorning logos of both the parties

5. Terms of application

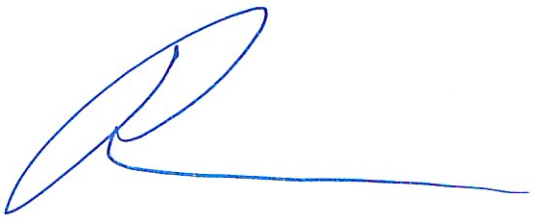
   This framework agreement will be considered as the source document of any specific agreement signed during its validity period (2030 or when the goals of SDG 4 and 13 are achieved, whichever is sooner). Cooperation activities will be governed by specific agreements, which will specify the terms of cooperation and, in American dollars, the potential budget and grants.

6. Each of the parties will name a participant or service in charge of the administrative coordination of this present agreement.

7. Upon the validation of this agreement and upon its expiration or cancellation, the parties agree to respect the confidentiality of all information and documents, whatever their nature, transmitted between them during execution of this agreement. This consequently prohibits either party from sharing with any third-party information or documents transmitted throughout the duration of this agreement. The parties shall take the necessary measures to ensure that their staffs respect this obligation of confidentiality.

8. The parties give permission to each other to use the logos of Adventure of Humanity and DEVI Sansthan on the websites and social media belonging to each of them with the only purpose to promote the cooperation between the parties and rise universal literacy and climate consciousness.

9. Expansion to third parties, the cooperation might be expanded to third parties by addendum, in accordance with terms jointly defined and agreed by the parties.





10. Termination Each party shall have the right to withdraw from this agreement by giving the other party a six months' notice, if withdrawal takes effect no earlier than the end of the ongoing academic year, nor than the end of the ongoing partnership actions.

11. Addenda: This agreement may be amended in the form of an addendum which shall be submitted to the same procedure as the one used for the present agreement.

12. Conflict resolution, any conflict about this agreement, regarding its interpretation, its non-validity, its execution, its termination, the addition of complementary elements or its adaptation to new conditions will be resolved by mutual agreement. Failing that, the parties agree that such a conflict shall be submitted to mediation. The parties will select a unique mediator by mutual agreement. Failing that, each party will select a mediator within fifteen working days following the date of the legal notice.

13. Language and number of copies There are two (2) authentic texts of this framework agreement in English.

14. All intellectual property and related materials, including any trade secrets, moral rights, goodwill, relevant registrations or applications for registration, and rights in any patent, copyright, trademark, trade dress, industrial design and trade name, logos, photos, videos and content (the "Intellectual Property") that are developed or produced under this MoU, are "work made for hire" and will be the sole property of the DEVI Sansthan and all intellectual property and related materials, including any trade secrets, moral rights, goodwill, relevant registrations or applications for registration, and rights in any patent, copyright, trademark, trade dress, industrial design and trade name, videos, logos, images, voices provided by Adventure of Humanity remains Intellectually protected with them . The use of the Intellectual Property by the DEVI Sansthan and Adventure of Humanity will not be restricted in any manner.

15. Adventure of Humanity and DEVI Sansthan will not use the Intellectual Property for any purpose other than that contracted for in this MoU and except with the written consent of the owner party. Second Party will be responsible for any and all damages resulting from the unauthorized use of the Intellectual Property.

Dignity Education Vision International
DEVI
SANSTHAN
LUCKNOW

For Adventure of Humanity

Signature:

Name: Richard Nilsson

Designation: President

Organization: Adventure of Humanity

Date:

For DEVI Sansthan

Signature:

Name: Sunita Gandhi

Designation: CEO

Organization: DEVI Sansthan

Date:



ANNEXURE A

Plan of Action

Branding & Visibility:

1. Improve branding of the ALfA program.
2. Update the website and social media channels.
3. Organize videos and resources on Google Drive for stakeholders.
4. Expand social media outreach.

Engaging Influencers:

1. Leverage connections in sports, media, and the film industry.
2. Approach renowned personalities to become ambassadors.
3. Reach out to communities worldwide, including indigenous and minority communities.

Hosting Conferences:

1. Organize events in Africa and Latin America with influential partners under the umbrella of Adventure of Humanity and Richard Nilsson.
2. Collaborate for Chief Justices in India in November 2023.
3. Host the 14th Ed Leadership Conference in India focusing on fast-forwarding literacy, 22-24 January 2024 (tentative dates), Synergy Summit 10-12 January (tentative dates), Policymakers in March 2024.
4. Engage government officials and key decision-makers.

Evidence & Research:

1. Share existing research, such as the Harvard report.
2. Encourage new research initiatives for further validation.

Fundraising & Partnerships:

1. Explore potential corporate partnerships with companies like Tata, McDonald's, and Walt Disney.
2. Prioritize securing funds for broader implementation and scale.

Online & Hybrid Training:

Offer Massive Open Online Training (MOOT) to train teachers across countries.

Global Tours & Engagement:

Engage nations directly, meeting stakeholders in their contexts, whether in-person or virtually.
Utilize Richard Nilsson's connections for high-impact meetings and attend Conferences along world wide.

Strategic Planning:

1. Develop a detailed 24-month plan, advertising events in advance.
2. Engage key stakeholders in literacy and climate change.
3. Attend global platforms like Global Leadership Summit, COP28 and the World Economic Forum to advocate for the cause.

Literacy's Power:

- Addresses global human dignity issues.
- Offers a rapid solution to SDG4.
- Adult Literacy in Church and Monasteries

Climate Change Crisis:

- Immediate action required.
- Solutions can come from policymakers or behavior changes.
- However, both have their limitations

Role of Education:

- Education for children is pivotal.
- Making children climate conscious from a young age.
- Climate consciousness as a trait, not just a skill.
- Inherent love for the environment, akin to love for pets.
- Children equipped with knowledge on climate dangers.

Directly Addressing Climate Change:

- Essential to tackle directly.
- Equally important to address through literacy and education

Literacy for Climate Change:

- Global literacy spread as a transformative medium.
- Using the ALfA (Accelerating Learning for All) pedagogy.

The ALfA Method:

- Powerful educational technique.
- In 45 days, brings both children and illiterate adults to foundational literacy.
- Not just reading, but holistic development.

Four Actions for Climate Consciousness:

- Direct relation to fostering climate awareness in children and adults.

Booklets & Technology:

- Printing of thin booklets as part of governments own programs incorporating this in existing textbooks.
- Emphasis on utilizing technology, like mobile phones, readily available to most.